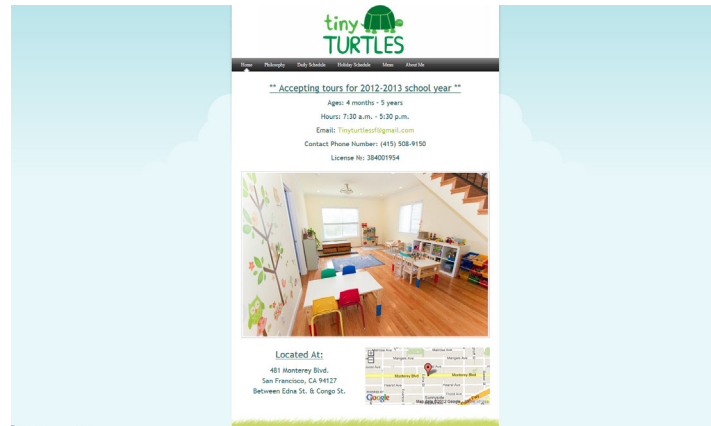




Process

Cynthia Kong

Proposal



Tiny Turtles Childcare Site

Target Audience

Parents for children Age 4 months to 5 years ago

Overview

Tiny Turtle Childcare is a home day care. The site has good information but I believe it needs to be kid/parents friendly. Tiny Turtle has the kid-friendly site like the other day care sites out there but just the information seems to be almost all over the place. Redesigning by coming up with two wireframes or maybe three and let Tiny Turtle Childcare pick out which one they like.

Competitive Analysis



Turtle Rock
The home page is easy to navigate and the important information are on the home page too (right under the slider of images of school and its student). The nav. is neat and organized so that it would be easy to use and find what you are looking for.



Turtle Tales
There is too much information in the home page but like the calendar part, just not a regular calendar. The nav. bar is too long and each page has a lot of information. But the background is childish.

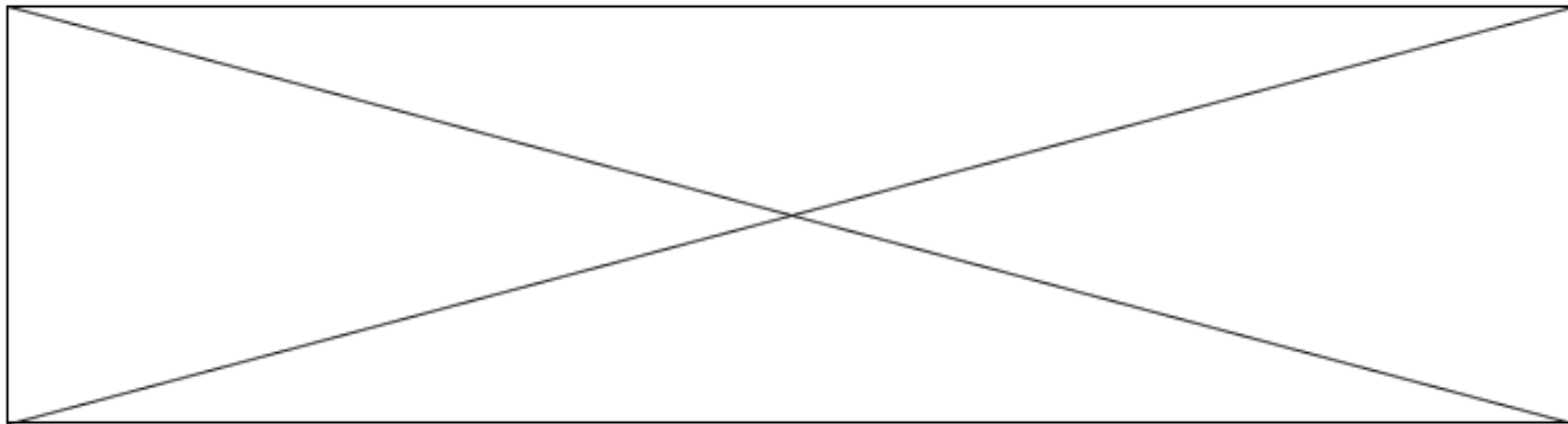
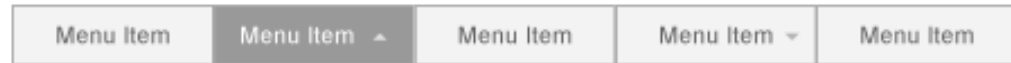
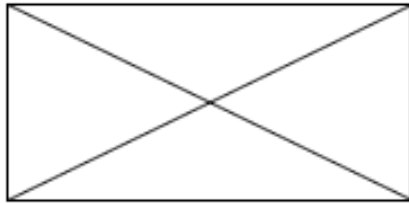
Technologies List

- images
- css3
- html 5 (try)
- 1024 x 768 pixels minimum screen resolution
- iPhone (maybe)

Asset List

- Pictures
- google map(maybe)

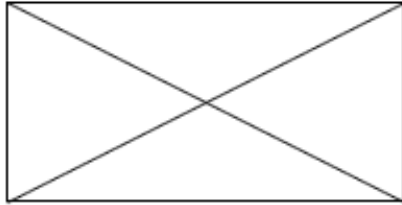
Wireframes



Heading 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent

Home Page would look like



Heading 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut

About Us, Acticity and Contact page would look like

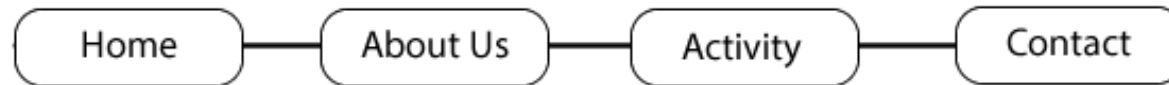
Timelines

- wk2: Proposal
- wk3: wireframes
- wk4: Finalize designs
- wk5: skeleton/frame of the site
- wk6: continue coding
- wk7: Prototype .1
- wk8: User Testing/ Revisions
- wk9: Prototype .2/Revisions
- wk10: Revisions
- wk11: Finish

Function Specification

The function specification will let users guided through the pages by clicking on the navigation bar.

Flowchart



Mock-up



Home Page



About Us Page



Home About Us Activity Contact

Column One	Column Two	Column Three	Column Four
Value One	Value Two	Value Three	Value Four

Activity Page



Home About Us Activity Contact

Forms

Email
Text

Subject
Text

Messages
Text

Contact Page

User Question

Tiny Turtles Childcare: User Testing
www.ckongdesigns.com/tinyturtleschildcare

1. Was it easy to use?
1 2 3 4 5
2. Does the design work with the site?
1 2 3 4 5
3. Would you recommend this site to your friends?
1 2 3 4 5
4. What do you like about it?
5. What do you don't like about it?
6. Any other recommend?

User Answer

Postivite:

- esay to use
- the design work with the site
- some said they would recommend the site to their friends
- all information in a nice box in the center

Negative:

- navgative was hard to find
- more child like design on the site
- add some kids photo into the site

Citations function section

<http://www.studymode.com/essays/Educational-Websiti-For-Preschooler-Usability-1002838.html>

This site help me how to make it parents friendly so that they would come to the site. The site has good informations even those I didn't get to get the whole essay, but I was about to read the imporant information. It explain the different use of software that would be a good usability for the site.

<http://www.slideshare.net/gerdavandamme/whitepaper-preschoolers-webdreammachine>

This site explain, the differen usability AND accessibility that I can use for my project. They talk about how the site should use media sound for the kids under 5 years old to 5 years old but the site has things that kids would need for a site like, sound so that kids that come to the site can hear other then kids that can read. For parents, that would want a site that can be safe for their kids plus information on the pages.

Citations: creative section

<http://www.uxmatters.com/mt/archives/2010/05/designing-user-experiences-for-children.php>

“Parents are already accustomed to conventional navigation.” From this quote, I understand that parents like to stick with standard designs then a entirely new user interface conventions for navigative where parents can find the information they need it right away but they do notice the designs from time to time so that they can get the feel of the place from the site.

<http://www.bizymoms.com/preschool/preschool-website.html>

From the reading, I have more of a understand that preschool/daycare website is a powerful tool to be used to give important mileage to his/her business. So that parents can check out the site for important on preschool/day-care; that they can see which one they truth.

Tinyturtlechildcare.com Specifications

Cynthia Kong

Overview

Web Designer and Developer graduating from the Art Institute of California – San Francisco Winter 2013

Background

TinyTurtleChildCare will help me showcase variety of web development skills, including html5, css3, and PHP as well as understanding and sensitivity of good design practices.

Current Situation

The domain: www.tinyturtlechildcare.com belong to Catherine Yan. Have completed wireframes and I'm working on the functional plus the site design.

Tinyturtlechildcare

Overview

TinyTurtleChildCare is a home child care website.

Timescales

The functioning prototype by week 6 and after the prototype, I'll be putting in the information and other asset to it.

Wireframes Week 4

Mock-up Week 4

Timeline Week 5

Flowchart Week 5

Prototype Week 6

Revision Week 7, 8 & 10

Info graphic Week 8

User Testing Week 9

Final Week 10

Specifications

Overview

Parent friendly style

Designs

Design is user friendly and trying not to use too much bright colors.

Navigation

Top right navigation will take you to the different pages of the site.

Accessibility

The design and develop to provide the experience for parents friendly

Content

images and information