



Process

Cynthia Kong

Proposal



Tiny Turtles Childcare Site

Target Audience

Parents for childrens Age 4 months to 5 years ago

Overview

Tiny Turtle Child Care is a home day care. The site has good informations but I believe it need to be kid/parents frienly user. Tiny Turtle has the kid friendly site like the other day care site out there but just the informations seem to be almost all over the place. Redesigning by come up with two wireframes or maybe three and let Tiny Turtle Child Care pick out which one she like.

Competitive Analysis



Turtle Rock
The home page is easy to navigate and the important information are on the home page too (right under the slider of images of school and its student). The nav. is neat and organized so that it would be easy to use and find what you are looking for.



Turtle Tales
There is too much information in the home page but like the calendar part, just not a regular calendar. The nav. bar is too long and each page has a lot of information. But the background is childish.

Technologies List

- PHP form
- images
- css3
- html 5 (try)
- 1024 x 768 pixels minimum screen resolution
- iPhone (maybe)

Asset List

- Pictures
- google map(maybe)

Citations function section

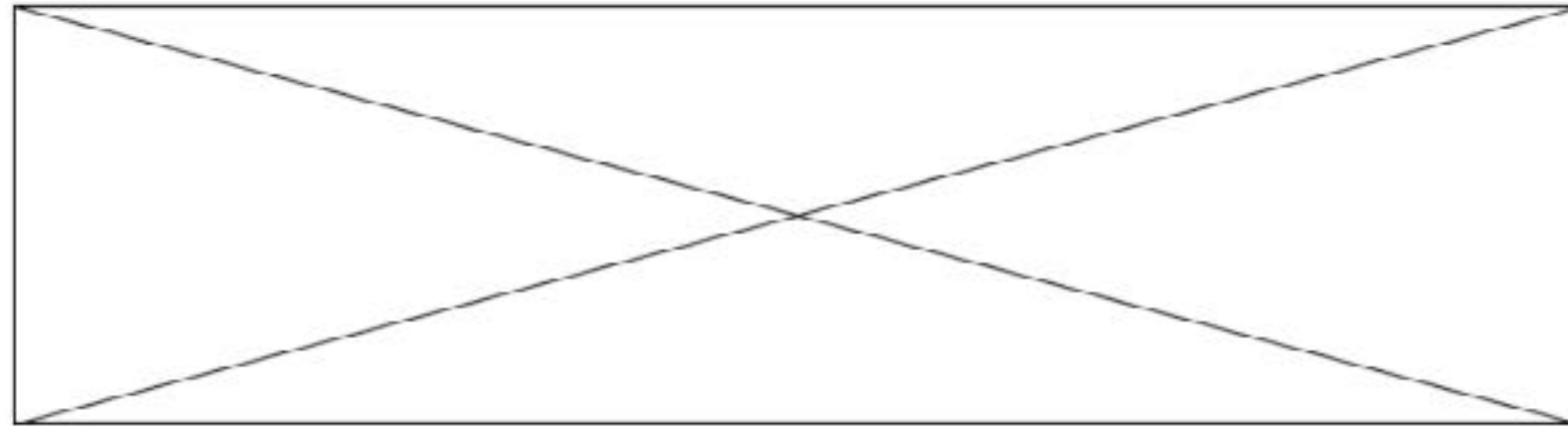
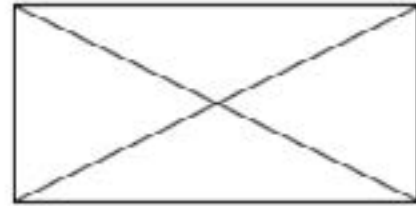
<http://www.studymode.com/essays/Educational-Website-For-Preschooler-Usability-1002838.html>

This site helped me how to make it parents friendly so that they would

<http://www.slideshare.net/gerdavandamme/whitepaper-preschoolers-webdreammachine>

This site explains the different usability AND accessibility that I can use for my project. They talk about how the site should use media sound for the kids under 5 years ago.

Wireframes



Heading 1

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Home Page would look like



Heading 1

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About Us, Acticity and Contact page would look like

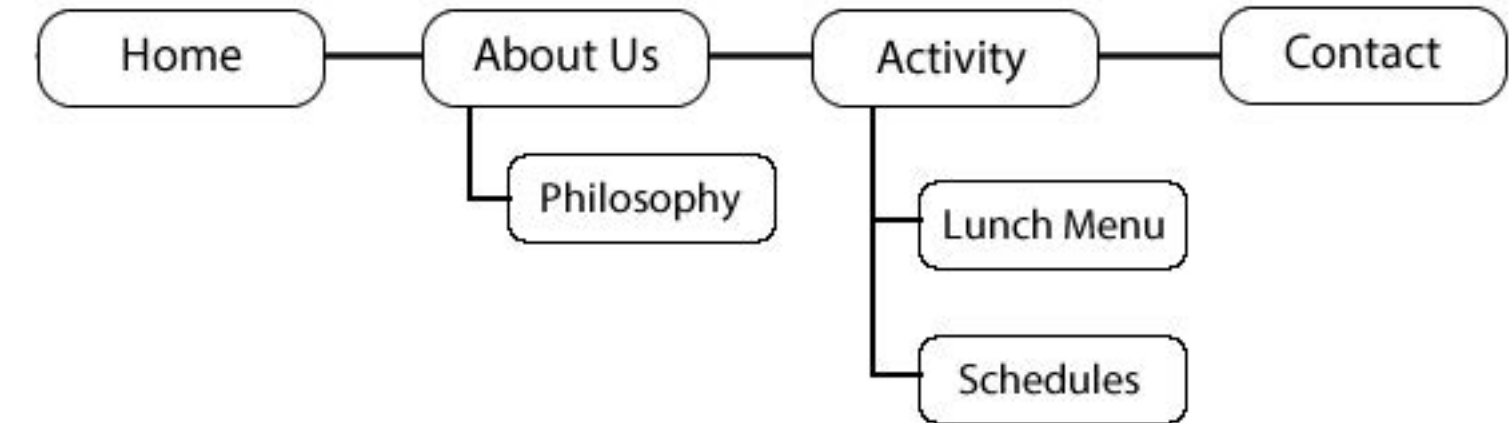
Timelines

wk2: Proposal
wk3: wireframes
wk4: Finalize designs
wk5: skeleton/frame of the site
wk6: continue coding
wk7: Prototype .1
wk8: User Testing/ Revisions
wk9: Prototype .2
wk10: Revisions
wk11: Finish

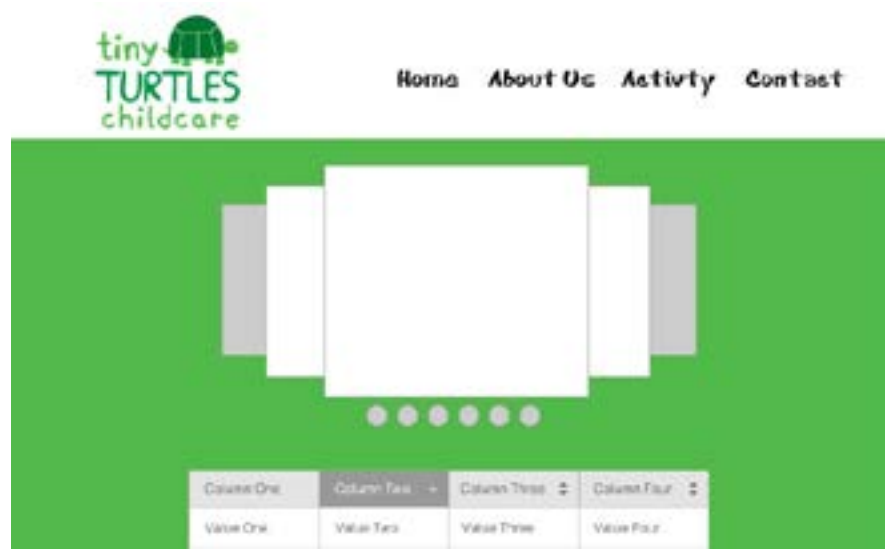
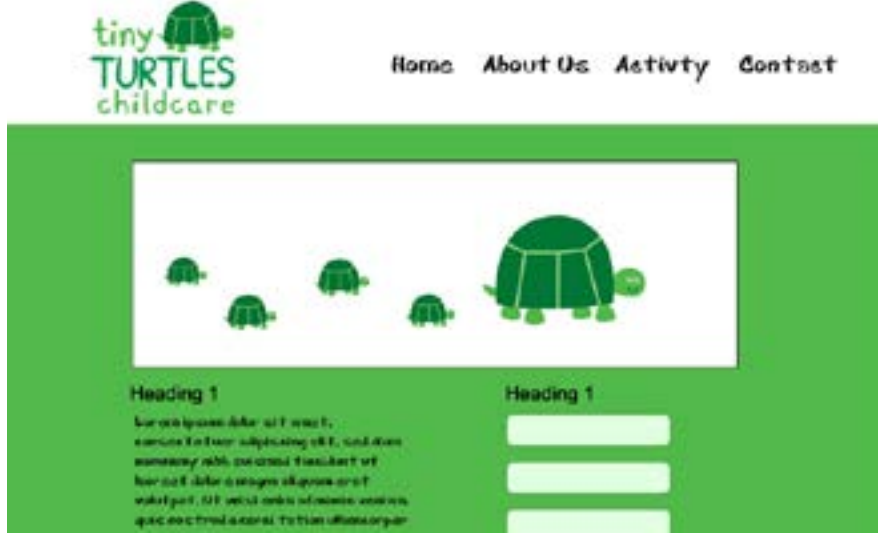
Function Specification

The function specification will let users guided through the pages by clicking on the navigation bar.

Flowchart



Mock-up



User Question

1. Was it easy to use the navigation?
2. Was it easy to tell where you were at all times?
3. What did you like most about the site?
4. What do you find most useful about the site?
5. Does anything you mislead you on the site?
6. Download fast?
7. What are some things you might find overbearing or irritating?
8. What improvements do you think could be made?

Citations: creative section

<http://www.uxmatters.com/mt/archives/2010/05/designing-user-experiences-for-children.php>

“Parents are already accustomed to conventional navigation.” From this quote, I understand that parents like to stick iwth standard designs then a entirely new user interface conventions for navigative where parents can find the information they need it right away.

<http://www.bizymoms.com/preschool/preschool-website.html>

From the reading, I have more of a understand that preschool/daycare website is a powerful tool to be used to give important mileage to his/her business.